



PHILIPS

4th July 1985

Mr. Hans Kristian Pedersen
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Dear Mr. Pedersen,


Thank you for your letter of 27th June.

In the U.K. we are negotiating to hand all the origination of new titles to the programme owners and the two main distributors who are hoping to announce their first package of top quality titles in August/September.

Our direct involvement was always a short term activity until the system established itself sufficiently to encourage the programme owners to promote the LaserVision system. We are very happy to hand this activity back to the experts.

The latest catalogue is enclosed. I think that new developments within the system make it very unlikely that it will fail now. I'm afraid I have little knowledge of the situation in Germany.

Yours sincerely,



M. J. Juett
Product Manager